

Personal Data

Tuur Van Balen

Born 20 March 1981 in Leuven, Belgium

tuur{at}tuurvanbalen.com

+44(0)752 5825002

Education

- 2006 - 2008 Master of Arts, Design Interactions at the **Royal College of Art**, London, UK
 Graduation project: "My City = My Body", design research project exploring how future technologies might reshape our interaction with the city. Advised by the Imperial College department for Synthetic Biology.
 Graduated July 2008
- 1999 - 2006 Master of Science, Industrial Design Engineering at **Delft University of Technology**
 Graduation project: "Hoe het Rijksmuseum Rijker werd", research and concept design for a richer interaction with the Rijksmuseum, the National Dutch museum in Amsterdam.
 Graduated Cum Laude (with Distinction), 12th of May 2006
- 1993 - 1999 Algemeen secundair onderwijs, **Sint-Albertuscollege**, Haasrode
 Main examination subjects: Mathematics, Physics, Chemistry, Biology, Dutch, French, English, History and Arts

Working Experience

- September 2006 - Present Freelance Designer Researcher
 Alongside initiating my own design research projects, I work as a freelance designer and researcher in service design, interaction design and design strategy. Clients / collaborations include: London based think tank Demos, Imperial College dept. for Synthetic Biology, Adidas, TED.
www.tuurvanbalen.com
- May - August 2006 Junior Designer at **Fabrique** (Delft, The Netherlands)
 As a Junior Designer at the Design and Communications Department of Fabrique, I was involved in concept design, reaching from service design and strategy development to product concept and interiors. Clients include KPN (the Dutch national telecom company), Giant Bicycles and Heineken Music Hall amongst others.
www.fabrique.nl
- January - July 2005 Junior Designer at **KVD I reframing and design** (Amsterdam, The Netherlands)
 After doing a 4 month, full-time internship, I became a part-time designer at KVD, while finishing my masters degree in industrial design engineering at Delft University of Technology. At KVD I was responsible for researching the "Mobility" domain; constructing a knowledge base and developing a "meta-vision" which was later applied to several projects for various clients such as NS, the Dutch national rail company.
www.kvd.com

Internships

- July - August 2007 Research Intern at **Demos - The Think Tank for Everyday Democracy** (London, UK)
 At Demos, a London based thinktank, I worked for the Self Build Cities and the Science and technology programme, doing research and working on the Urban Beach project in Bristol.
www.demos.co.uk
- September - December 2004 Intern at **KVD I reframing and design** (Amsterdam, The Netherlands)
 During my internship at the Amsterdam based design studio, I did research and developed concepts in the domains of 'mobility', 'public space' and 'food/non food'.
www.kvd.com
- September - December 2003 Assistant teacher design-education at **Delft University of Technology** (The Netherlands)
 As part of an elective in design didactics, I was assistant teacher in the first year student's main design course for 8 hours a week. The other part of the course consisted of related workshops and lectures.

Exhibitions | Publications | Presentations

July 2008	Touching The City - Walk Workshop, part of London Festival of Architecture 2008
April 2008	Organised and curated RCA exhibition on BioSysBio 2008, a conference on bio-engineering at Imperial College
February 2008	We-Make-Money-Not-Art: Interview on project "My City = My Body"
November 2007	Public Installation commissioned by Demos for the launch of their "Seen And Heard" report (with Revital Cohen)
August 2007	Creatie (Dutch magazine for design and communication, Adformatie publishers): interview
January 2007	Pecha Kucha - Tokyo: presentation
January 2007	We-Make-Money-Not-Art: article on project "Larry's Pillow"
January 2007	Work-in-progress show, Royal College of Art
October 2006	Items (BIS Publishers): publication on graduation project "Hoe het Rijksmuseum Rijk(er) Werd"
May 2006	Delft University of Technology: Public presentation of graduation project "Hoe het Rijksmuseum Rijk(er) Werd"

Awards | Scholarships

August 2007	Rotary Club Belgium: Outbound Scholarship for talented students
August 2006	VSB Society, The Netherlands: Scholarship for talented graduate
July 2004	Shortlisted for "Mannen in de hoofdrol", a competition for the Dutch Ministry of Social Affairs
March 2004	Shortlisted for "People to People", competition in teams for Microsoft Research Group

Languages

Native:	Dutch, Photoshop, Illustrator, Indesign
Intelligent conversations:	English, Final Cut, Maya, SolidWorks
Basic dialogues:	French, Processing, After Effects, Flash, html, css